

2018 charitytimes Awards

THE WINNERS

19TH ANNUAL CHARITY TIMES AWARDS

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Celebrating best practice in the UK charity and not-for-profit sector

Review

REVIEW

Hundreds of people gathered at the Westminster Park Plaza to celebrate the 19th annual Charity Times Awards this year, and, as always, the night did not disappoint. Langley House Trust was among the big winners of the night, crowned Charity of the Year (income over £5m), for showcasing "excellent charity management", while Capoeira4Refugees, a wonderful charity supporting capoeira trainers in conflict zones, was named Charity of the Year (income of less than £1m). The talented Autistica also took home an award - Charity of the Year (income of £1-5m) - for creating a "fantastic impact in such a short time span".

Some of the sector's most inspiring leaders were also recognised on the night. Fundraising and development coach Amicky Carol Akiwumi took home the Outstanding Individual Achievement Award for her "tireless approach to creating a culture of change" within fundraising, while Bowel Cancer UK CEO (and social media pro) Deborah Alsina was named Charity Principal of the Year. In addition to the Charity of the Year and individual categories, the awards, as always, set out to recognise a variety of elds of charity management, celebrating the best standards of leadership and professionalism. Read on for a full list of the winners – and for a sneak peak at some of the photos of the night.

Lauren Weymouth
Editor, Charity Times

2018 JUDGING PANEL



Zoe Amar
Founder and Director
Zoe Amar Communications



Dame Mary Marsh
Independent Director



John Dowie
Senior Investment Analyst
Asset Risk Consultants



Dawn McNish-Walrond
Director of Business Development and Events,
Charity Finance Group



Esther Foreman
Director
The Social Change Agency



Professor Paul Palmer
Professor of Voluntary Sector Management and
Associate Dean for Ethics, Sustainability and
Engagement, Cass Centre for Charity Effectiveness



Ellie Hale
Associate
CAST



Louise Thomson
Head of Policy (NFP),
ICSA

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Advisory Provider of the Year

WINNER: [Penningtons Manches](#)

Pennington Manches LLP was shortlisted for its project, the Legacy Conversation – a thought-leadership project that sought to explore how charities and probate practitioners viewed each other's roles. Judges said the firm explored this in "fine detail in order to help bridge a gap that currently exists within the sector", and dealt with a "controversial issue with honesty, transparency and care".



Boutique Investment Management

WINNER: [EdenTree Investment Management](#)

EdenTree is an investment firm specialising in ethically-led investing. Judges said the firm presented outstanding detail and discussion of its ethical investing process, including the use of specific examples and high-level ideas. Notably, the firm showcased "precision and originality in its relationship with charities, recognising their specific and individual requirements".



Investment Management

WINNER: [Smith & Williamson Investment Management](#)

Smith and Williamson offers investment management, accountancy and tax advisory services to charities, as well as private individuals and businesses. It was shortlisted, and went onto win this award, for what the judges described as an "excellent and concise submission" that presented specific ESG examples, backed by a "solid performance track record".



Financial Management Award

WINNER: [The Rochester Diocesan Society and Board of Finance](#)

The Diocese of Rochester is the organisation that oversees the operation of Church of England parishes in West Kent, serving a population of some 1.3 million. The charity, along with its board of finance, was awarded for its "dedicated attention to risk and fantastic efforts in dealing with a turnaround situation".



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Best Use of Technology

WINNER: [Chasing the Stigma with Mashbo](#)

Mental health charity, Chasing the Stigma, teamed up with software experts Mashbo to create a digital platform that would bring grassroots and national mental health services together in one place. The platform, an app called Hub of Hope, was praised by judges as a “highly effective use of technology” that was used to solve a mental health issue that is “universally relevant”.



Fundraising Technology Award

WINNER: [Encephalitis Society](#)

Encephalitis Society took home this award for its creation of the BrainWalk app. The app was designed to raise awareness of the condition; support healthier living; encourage brain stimulation and combat loneliness through engaging tools and games. Judges praised the charity for its “fantastic use of activity engagement”, through what it described as a “strong and innovative app”.



Best Social Media Presence

WINNER: [British Red Cross](#)

British Red Cross was awarded by judges for its “impressive and rapid response to the Manchester tragedy”, which received millions of page impressions in a short space of time. The charity took to social media to help raise awareness for the Manchester appeal and judges said the charity displayed “outstanding work, leading the way in using the right platform to target the right audience”.



Change Project of the Year

WINNER: [The Care Workers Charity](#)

The CWC supports the basic welfare of current, former and retired care workers. Faced with closure, the charity pressed ahead to achieve new goals and met or exceeded its targets. Judges awarded the charity for this “impressive transformation and for making significant change in the face of difficult circumstances”. The panel said the charity has shown “exceptional growth in the past year”.

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HR Management Award

WINNER: [St Mungo's](#)

St Mungo's impressed judges with its "excellent HR strategy that encourages greater diversity and promotes a healthy, happy culture for all employees". The charity was awarded for clearly evidencing the steps it had taken to provide a message at the top that would transfer down through all employees, creating a new, well-balanced culture of both compliance and of professionalism.



PR Team of the Year

WINNER: [Asthma UK](#)

Asthma UK took home this award after showcasing an "impressive increase in the reach of its traditional PR", securing thousands of pieces of on-message coverage. Judges said the charity's success has come despite little in-house resource and has been established "through building excellent relationships with journalists to ensure multi-channel coverage".



Campaigning Team of the Year

WINNER: [Citizens Advice](#)

Citizen's Advice's winning campaign set out to persuade energy network companies to return their excess profits to households across the UK. The charity secured £278 million back in the pockets of consumers. Judges said the charity's campaign was "easy to follow from conception to execution" and demonstrated a "fantastic approach to making real and lasting change".



Fundraising Team of the Year

WINNER: [Cure Leukaemia](#)

Cure Leukaemia's main objective in 2017 was to raise an additional £1 million to fully fund the redevelopment of the Centre for Clinical Haematology at the Queen Elizabeth Hospital in Birmingham. With the challenge completed, judges said the charity "punched far above its size" and succeeded through "clever analysis of how they achieved their goals and excellent demonstration of impact".



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Corporate National Partnership of the Year with a Retailer

WINNER: [Sustain: the alliance for better food and farming, Jamie's Italian, Abokado and Leon](#)

This partnership was set up to help improve children's health, by encouraging a levy on fizzy drinks in a number of UK restaurants. Judges said it was a "hugely successful" partnership, showing "great examples of excellence and communication in delivery."



Corporate National Partnership of the Year with a Financial Institution

WINNER: [Barclays, Catch22 and The Prince's Trust](#)

A partnership designed to bridge the employment gap, this programme helped to secure jobs for thousands of people across the UK. Judges said it showcased an "excellent combination of resources, innovation and creativity to help solve a widespread issue".



Corporate Community Local Involvement

WINNER: [National Literacy Trust and British Land](#)

This partnership was designed to help raise literacy levels and break the intergenerational cycle of low literacy and poverty facing millions of children in the UK. Judges said it was a "clear partnership that showed excellent planning and delivery to meet objectives, as well as an incredibly creative and flexible response to the problems it faced".



Corporate Social Responsibility Project of the Year

WINNER: [Trees for Cities and Bulb](#)

Launched in 2016, the partnership between Trees for Cities and renewable energy company, Bulb, was designed to tackle the challenges of childhood obesity and lack of access to nature. Judges praised the duo for its "excellent innovation in learning" and for its "praiseworthy attitude towards creating a more healthy and active environment for children and schools around the country".

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Corporate National Partnership Champion

WINNER: [Malaria No More UK and Fever-Tree](#)

The 2018 MNMUK-Fever-Tree campaign was designed to raise significant funding and help leverage support for the opportunity to move the malaria campaign forward. Judges said this partnership demonstrated “fantastic, integrated communication, with high-levels of strategic planning that resulted in high-impact for both parties involved”.



Cross-sector Partnership of the Year

WINNER: [Good Things Foundation, Mind, Homeless Link - Reboot UK](#)

Reboot UK is a project designed to support the most vulnerable in society to improve their health and wellbeing through digital. Judges described this as a fantastic cross-sector partnership that showcased a “replicable model of capacity building, with evidence of excellence in partnership working”.



Community Award

WINNER: [The Scout Association](#)

The Scouts, together with seven charities including Alzheimer’s Society, Guide Dogs, Mind and WaterAid, formed the project A Million Hands to support young people to help in removing societal barriers and improving the lives of the disadvantaged. Judges said it was a “brilliant example of long-term partnership, with a real focus on key social action issues and wider youth engagement”.



Social Investment Initiative

WINNER: [City Bridge Trust & UBS](#)

Awarded for the social investment initiative, Stepping Stones Fund, City Bridge Trust and UBS have provided millions to London-based charities to explore how social investment might strengthen their work. Judges said this was an “excellent example of a cross sectorial partnership and an innovative programme that showed an impressive evidence base on volunteer involvement”.



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Supporting Executive of the Year

WINNER: Jenni Wiggle, Living Streets

Judges said Jenni Wiggle, who is the senior director at charity Living Streets, has had a “huge influence on” the strength of project delivery within the organisation. Wiggle was particularly praised for helping the charity, which encourages everyday walking, to consecutively secure funding across a number of key income streams.



Rising CEO Star

WINNER: Sarah Anne Sturmey, Pure Insight

A demonstrable leader in her field, judges said Sarah Anne Sturmey has had a “clear impact” on the reduction of crisis situations and her confidence and determination has “driven wider societal change”.

Highly commended: Fozia Irfan, Bedfordshire and Luton Community Foundation



Charity Principal of the Year

WINNER: Deborah Alsina, Bowel Cancer UK

Deborah Alsina was awarded by the judges for successfully leading Bowel Cancer through an “inspiring” merger and for adopting a successful and innovative approach to charity management in an increasingly digital world.

Highly commended: Sophie Andrews, The Silver Line



Outstanding Individual Achievement

WINNER: Carol Akiwumi

Akiwumi is the director of Black Fundraisers UK, a trustee of the Institute of Fundraising and founder of Money4Youth. She was recognised for her “tireless efforts” in helping to create a culture of change within fundraising. She has become an active voice for diversity across the sector and judges said she has not been afraid to speak up to champion for a better approach to equality.

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Charity of the Year: with an income of less than £1 million

WINNER: [Capoeira4Refugees](#)

Capoeira4Refugees is an NGO supporting social capoeira trainers in conflict zones all over the world by creating a community of social capoeira projects. Judges described the charity as “exceptional, brilliant and innovative” and said it stood out for its evidence of “real impact and growth” over the past year.



Charity of the Year: with an income of £1 million - £5 million

WINNER: [Autistica](#)

Autistica is a charity engaged in funding and campaigning for research on autism and related conditions. Judges praised the organisation for creating a “fantastic impact” in such a short time span and for “showcasing strength in engaging beneficiaries in an innovative way”.

Highly commended: [Young Women’s Trust](#)



Charity of the Year: with an income of more than £5 million

WINNER: [Langley House Trust](#)

Langley House Trust works with ex-offenders, and those at risk of offending, to establish positive foundations for a crime-free life. Judges recognised the charity in particular for its “well-rounded” and insightful” application that showcased “excellent” charity management and dedication to a crucial and worthy cause.



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