

# 20th Anniversary

# 2019

charitytimes Awards

## AWARDS SPONSORSHIP INFORMATION

Park Plaza Westminster Bridge, London, 2 October 2019

[www.charitytimes.com/awards](http://www.charitytimes.com/awards)

Sponsored by

**charitytimes Jobs**

Supported by

 the association of  
charitable organisations



Charity Partner



@CharityTAwards #CharityTimesAwards

Celebrating best practice in the UK charity and not-for-profit sector

## SPONSORSHIP INFORMATION

### Corporate entertainment

The Awards provide a highly relevant environment for unrivalled networking in this dynamic sector.

### Brand awareness

A partnership package at these Awards ensures increased brand awareness and exposure across the brand portfolio. Sponsor's branding will be seen by many of the sector's principals and key management. Branding at the event includes a 6 month pre-awards package with on the night exposure.

### Brand positioning

As a sponsor of the awards, your brand is aligned in a positive way championing excellence within the sector, both in the UK as well as internationally. Furthermore, you will gain from the interest the awards generate in the wider community through extensive press and marketing campaigns. And, as a sponsor, you benefit from being seen as supporting excellence within the industry.

In addition to the extensive branding campaign, your chosen sponsored awards is announced in association with your company and is presented on stage by one of your senior executives at the gala dinner.



### CATEGORIES LIST

#### SECTION A: FOR CHARITIES AND NOT-FOR-PROFIT INSTITUTIONS

1. Charity of the Year: with an income of less than £1 million
2. Charity of the Year: with an income of £1 million - £10 million
3. Charity of the Year: with an income of more than £10 million
4. Change Project of the Year
5. Rising CEO Star
6. Fundraising Team of the Year
7. Fundraising Innovation Award – NEW CATEGORY
8. Charity Principal of the Year
9. Campaigning Team of the Year
10. Charity with the best social media presence
11. PR Team of the Year
12. HR Management Award
13. Property Innovation Award – NEW CATEGORY

#### SECTION B: FOR CHARITY/ CORPORATE PARTNERSHIPS

14. Corporate Community Local Involvement
15. Corporate National Partnership Champion
16. Corporate National Partnership of the Year with a Retailer
17. Corporate National Partnership of the Year with a Financial Institution
18. Cross-sector Partnership of the Year
19. Supporting Executive of the Year
20. Corporate Social Responsibility Project of the Year
21. Best Use of Technology

#### SECTION C: PROFESSIONAL SERVICES CATEGORY

22. Investment Management
23. Boutique Investment Management

#### SECTION D: INDIVIDUAL AWARDS

24. Outstanding Individual Achievement

## SPONSORSHIP INFORMATION



### Sponsorship

- Table of 10 including 3x bottles of champagne
- Presentation of category on the night by a member of your organisation
- A full page advertisement, logo and company profile in evening programme
- Company logo display on awards loop through the evening
- Company logo on screen during the presentation
- Company logo on the A-Z table plan and menu card
- Photograph with awards winner and celebrity host
- Logo featured in awards write-up after the event
- Advertisement on the main portal



### Pre event marketing

- Logo in event media information
- Logo in sponsors section on event website
- Logo on dedicated email alerts
- Logo on event print advertisements
- News and announcements on our website and via social media channels



### Extra on-the-night sponsorship opportunities

- Champagne reception
- Sponsored bar
- Photo Booth

### Bespoke and original opportunities on request

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