

# charitytimes

Annual Conference

**SPONSORSHIP INFORMATION**

**THE FUTURE OF CHARITY**

**2 May 2019, Waldorf Hilton, London**

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**This event attracts up to 7 CPD hours**

## SPONSORSHIP INFORMATION

### The Event

The Charity Times Annual Conference returns in 2019, at a time when the charity sector is busy adapting to a rapid pace of change. Donors are quickly moving into a high-tech society and are simultaneously looking for charities to pave the way towards greater social change. Annual reports need to be more transparent than ever before and charities need to have strong safeguarding systems in place to stand a chance at survival.

### Brand Awareness/Positioning

A sponsorship package at the conference ensures increased brand awareness and exposure across the brand portfolio. Sponsor's branding will be seen by the sector's principals and key management. Branding at the event includes a 4 month pre-event package with on the day exposure.

As a sponsor of the conference, your brand is aligned in a positive way championing excellence within the sector, both in the UK as well as internationally. Furthermore, you will gain from the interest the conference generates in the wider community through extensive press and marketing campaigns. And, as a sponsor, you benefit from being seen as supporting excellence within the industry.

### Sponsorship package includes:

- 1 x stand 3x2m
- 4 x delegate spots at the event
- Opportunity to include a gift in delegate bags

### Pre-event Marketing:

- Logo in event media information
- Logo in sponsors section on event website
- Logo on dedicated email alerts
- Logo on event print advertisements
- News and announcements on our website and via social media channels

### Contact:

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