

March 2019

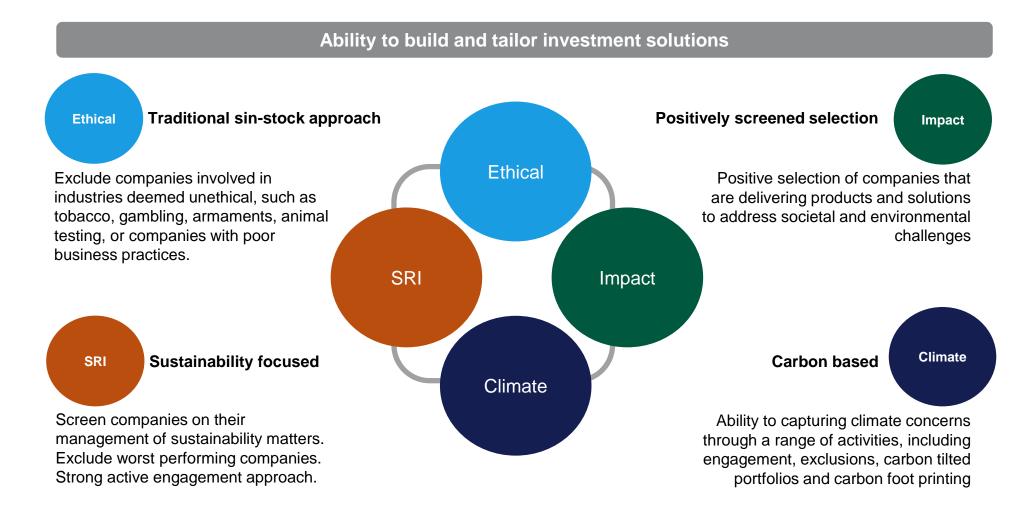
# Global Equity Impact

Is this the greatest mission of our time?

For Professional Investors Only – Not for public distribution

Aberdeen Standard Investments is a brand of the investment businesses of Aberdeen Asset Management and Standard Life Investments.

## ESG Investment – values based funds and approaches





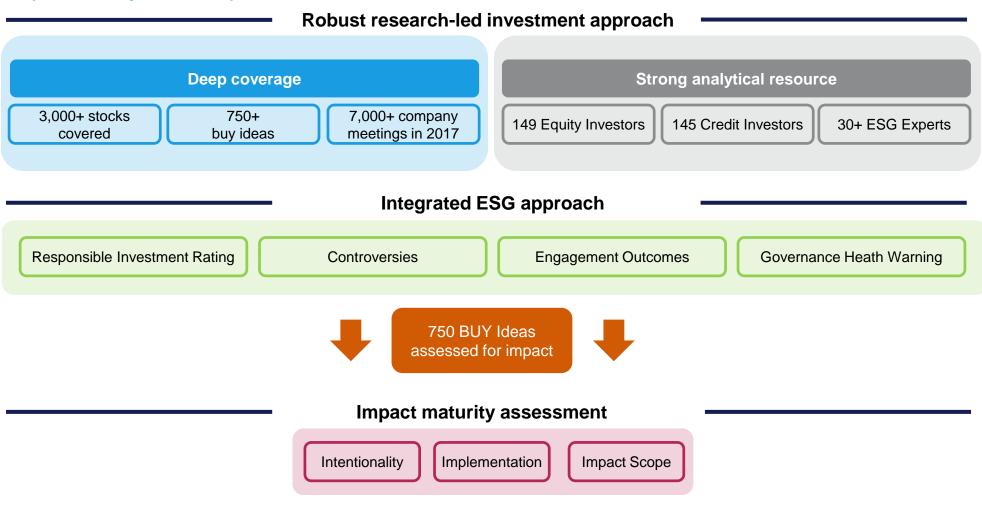
## Impact Investing framework

UN 2030 Agenda for Sustainable Development **Key Performance Annual Impact** Indicators Report 8 impact pillars **UN 17 SDGs** Health & Circular Social Care Economy ₫" Sustainable Financial Energy Inclusion Food & Sustainable Agriculture Real Estate Water & Education & Sanitation **Employment** 3 challenges to address Climate change · Reduce inequalities Unsustainable production and consumption



## Impact assessment framework

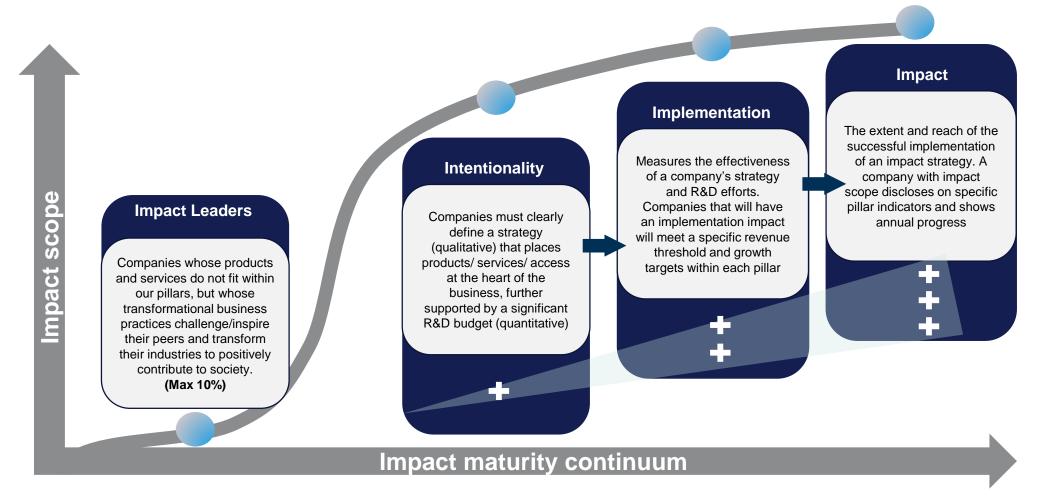
Impact analysis incorporated in stock selection





## Impact maturity stages

## Three stages of impact are considered:





# Measuring impact by pillar

#### **Circular Economy**

### Main industries: Packaging, Water, Recycling

Impact qualification	Measures
Intentionality	>1/3 <sup>rd</sup> R&D directed toward Circular Economy Strategy: to promote circular economy as a core tenet of business practice
Implementation	Revenue from circular economy: 30% and double digit growth, or At least 50% of revenue
Impact	Tonnes of material saved Tonnes of waste recovered Tonnes of waste diverted Number of products reused

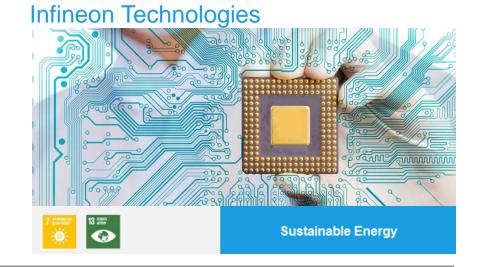
Source: Aberdeen Standard Investments, June 2017



# Companies making a positive difference

#### Safaricom





## Costa Group



## Clinigen

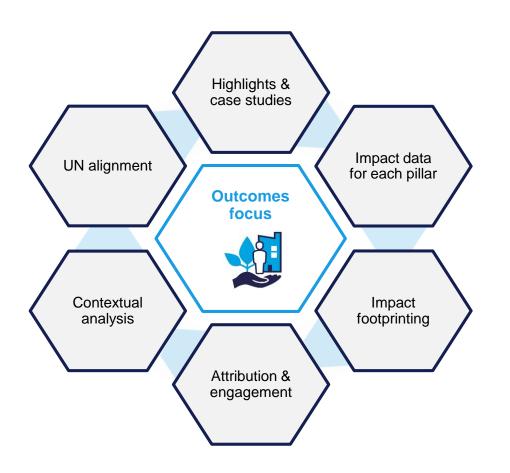


Companies selected for illustrative purposes only to demonstrate ASI's investment management style and not as an indication of performance nor investment recommendation.



## Measurement of impact

## A critical component of impact investing is measuring the impact of the holdings



- Aligned to the UN Agenda and indicators
- Addresses the long term challenges of:
  - Climate change
  - Rising inequalities
  - Unsustainable production and consumption
- Moving from outputs to outcomes
- Quantitative and qualitative approaches:
  - Data aggregation
  - Contextual analysis
- Active engagement to encourage progress and disclosures



## Pillar level reporting: Financial Inclusion

Holdings: Axis Bank, Bradesco, Garanti, Mastercard, Safaricom, Unifin



#### **Underserved customers**

31.9 million underserved customers open a bank account: more people than the entire population of Peru



#### New finance

**\$10.9 billion** made available to underserved customers, including rural, retail agriculture and SMEs.



## **Access points**

3,016 new branches in rural and underserved areas including India, Turkey and Mexico



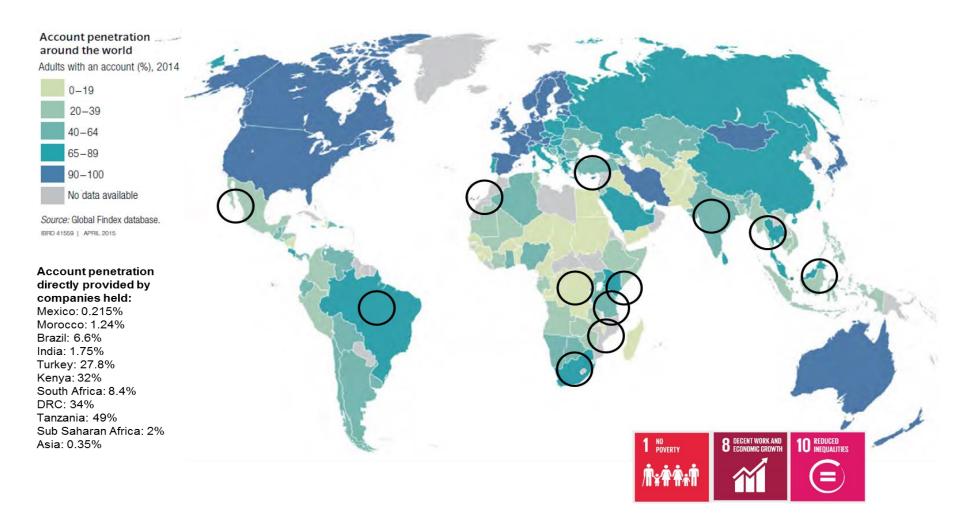
## **Mobile money**

66 million mobile wallet users: the equivalent population of France

Companies selected for illustrative purposes only to demonstrate ASI's investment management style and not as an indication of performance nor investment recommendation.



## Impact foot printing: Account penetration



Source: Aberdeen Standard Investments, December 2016



## Impact Reports

## Annual Impact Report and Quarterly Activity Report

**Annual Impact Report** 

**Quarterly Activity Report** 











## Our impact investing proposition

Mainstream impact investing leveraging strengths of our integrated investment process

- A portfolio of our 'best' impact ideas combining positive financial returns and a positive social impact
- Our unique impact ratings system: effectively all the UN's 17 Sustainable Development Goals are
  covered in 8 'pillar's of impact. This system allows us to assess and measure a company's ability to
  affect positive change.
- Broad research coverage, disciplined investment process, strong idea generation
- Annual review, measurement and reporting of the impact of the portfolio
- Available for wholesale and institutional channels





Corporate Capability and Team Experience

## Portfolio construction parameters

#### Portfolio construction framework

Strategy Limits:	Global Equity Impact Strategy
Number of stocks:	35 - 60
Reference index	MSCI ACWI
Stock absolute weight max	5%
Pillar absolute weight max	30%
Minimum pillars invested	5

- Focus portfolio risk budget on bottom-up, company specific ideas with a non-consensus insight and attractive impact characteristics
- Stocks designated "+++", "++" or "+" depending on impact maturity, can also include Impact Leaders
- Portfolio managers debate and determine portfolio structure and activity
- On desk support and quant tools support effective management of portfolio risk
- Relatively low turnover, with expected holding period of 3-5 years
- Sell Discipline
  - When stock is downgraded to a SELL
  - · When a company no longer meets impact criteria
  - · When higher conviction impact ideas are identified

Source: Aberdeen Standard Investments

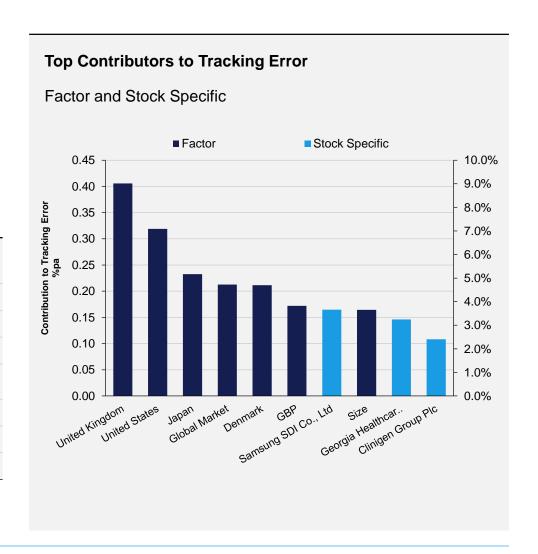


## Portfolio characteristics

•	Reference Index	MSCI ACWI
•	Predicted Tracking Error	4.64%
•	Predicted Beta	0.90
•	Active Share	96%
•	Number of Holdings	39

	Portfolio	Reference Index
Market capitalisation	\$49.8bn	\$131.5bn
Price / earnings	16.8x	14.9x
Price / book	2.7x	2.0x
Historic 3yr EPS growth	19.6%	10.6%
Return on equity	22.8%	17.7%
Long term debt / capital	28.6%	35.3%
Volatility	14.1%	14.8%

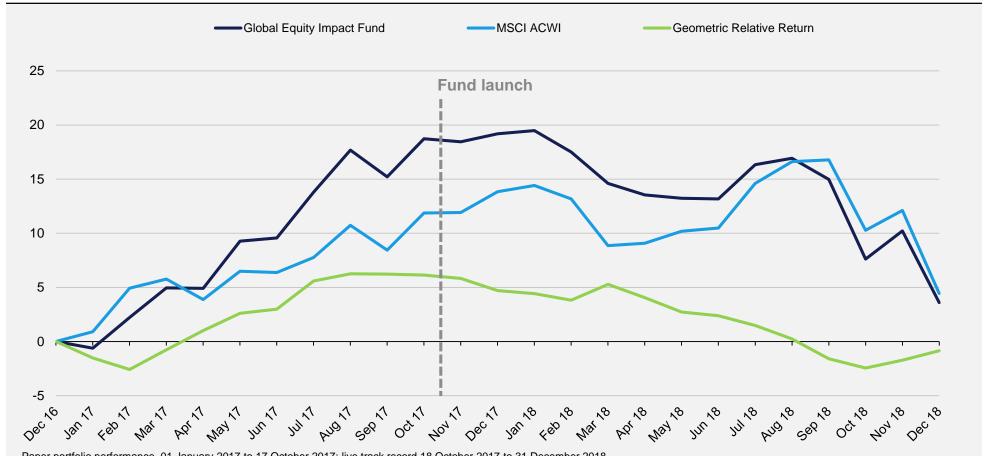
Source: Aberdeen Standard Investments (Axioma, Factset), 31 December 2018





## Standard Life Investments Global Equity Impact Fund

## Performance of impact portfolio to 31 December 2018



Paper portfolio performance 01 January 2017 to 17 October 2017; live track record 18 October 2017 to 31 December 2018 Source: Aberdeen Standard Investments, 31 December 2018. Standard Life Investments claims compliance with the Global Investment Performance Standards (GIPS®). The fund specific data presented above is supplementary information to the SICAV Global Equity Impact GIPS® composite report, which is enclosed in the Appendix for your reference



## ESG Investment Purpose and Philosophy

## Corporate purpose: Invest for a better future

#### **ESG** Investment philosophy:

- · Our primary goal is to generate the best long-term outcomes for our clients
  - This fulfils our fiduciary responsibilities in their broad sense



- We see ESG factors as being financially material and impacting corporate performance
  - ESG factors put the 'long-term' in long-term investing
- We focus on understanding the ESG risks and opportunities of our investments alongside other financial metrics to make better investment decisions
  - We aim for better risk-adjusted returns
- We actively undertake informed and constructive engagement to generate better performance from our investments. This helps protect and enhance the value of our clients' assets. We engage and vote for either insight or influence
  - We call this active stewardship

We believe that comprehensive assessment of environmental, social and governance (ESG) factors, combined with constructive company engagement, leads to better client outcomes



## ASI's Investment Beliefs form the Foundation of our ESG Investment Strategy

#### We believe:



**High quality research** and fundamental investment understanding underpin sustainable outperformance

Connected teams deliver better investment results and innovation



In generating **positive outcomes** and performance

# ESG Investment:

- Our investment teams build ESG considerations into investment decisions
- Extensive resource and experience
- ESG inputs across the investment process from multiple sources and multiple functions
- Company, sector, industry and thematic research

- ESG is at the heart of the investment process
- The central team supports all asset classes
- Connecting credit and equity research on corporates, as well as supporting dedicated teams in private markets, real estate, and multi-asset
- Working closely with ASI's Research Institute

- Insights enhance investment decision-making
- Active and engaged stewards of our clients money
- Constructive engagement improves corporate performance, producing positive outcomes for clients, society and the environment
- Better risk-adjusted returns



#### Our ESG credentials



Established and resourced responsible investment team

- 30+ strong ESG team, established over 25 years ago
- Active RI industry involvement (PRI, Eurosif, UKSIF, VBDO, UN Global Compact, CDP; EITI; 30% Club; Insurers' Investors for Impact Investment, Investment Leadership Group)

Successful track record of integrated responsible investment

- Over £11bn AuM in dedicated Ethical and Sustainable & Responsible Investment funds
- Responsible Investment team involvement in integrating ESG into other portfolios

Capability and track record of active and positive company engagement

- Full global universe rating capability, 100+ RI company engagements per year
- · Led by Responsible Investment Team, joined-up with investment and governance teams
- · Rigorous approach to engagement, combining risk analysis with investment materiality



Source: Aberdeen Standard Investments, 31 March 2018



## Stewardship and ESG deeply embedded within investment process

#### ESG at the heart of company research



### Clear ESG strategy

- We aim to be an industry leader in ESG
- Stewardship and ESG are fundamental components of our investment process
- Critical to protecting and enhancing the value of the portfolios we manage on behalf of clients



#### **ESG** investment resource

- Large team of 30+ ESG professionals
- Centralised function and integrated on-desk analysts
- Expertise in each of the functions of environmental, social, governance

#### **Active corporate engagement**

#### On-going due-diligence

- Business performance
- Company's financials
- Corporate governance

· Company's key risks and opportunities

#### Frequent dialogue

- Senior executives
- Board members
- · Site visits



#### **Consider all options**

- Buy, sell or fight
- · Seek to collaborate
- Legal action, if necessary

#### **Exercise rights**

- Always vote
- Explain voting decisions
- · Attend AGM/EGMs as required



- Thought leadership in major ESG issues
- Company specific assessment of the management of ESG issues and risks
- Insight informs our investment decisions

Source: Aberdeen Standard Investments

**ESG** assessment and corporate engagement enhances returns



## Impact Investing team





Euan Stirling
Head of Stewardship &
ESG Investment



Amanda Young
Head of Responsible
Investment



Elizabeth Meyer Responsible Investment Analyst



Eva Cairns Responsible Investment Analyst



Andrew Patrick
Portfolio Manager SLW



Julie-Ann Ashcroft Head of Investments, SLW



Ross McSkimming Senior Investment Specialist, Equities

Regular contribution from ESG experts across regional equity desks

## **Impact Management Group**

Source: Aberdeen Standard Investments, 30 September 2018



#### External validation

## Summary of findings

"Standard Life Investments has a proven track record in ethical investing, and this fund is a welcome development which builds on this heritage. The fund is distinctive for its focus on larger companies (when compared with other impact funds) at different stages of impact maturity. The extent of impact is measured and reported in a comprehensive and detailed way, according to eight impact pillars that draw on the UN Sustainable Development Goals. Aberdeen Standard is a large institution and uses its size to engage with holdings on ESG issues. In summary this is a very welcome addition to the global equity sector that provides real diversification."



Source: 3D Investing / Ethical Money – December 2017



# Active participation



Source: PRI August 2018



# ESG voting and engagement summary in Q2 2018

Company	Human Rights	Labour Issues	Environment	Bribery & Corruption	Board Matters	Remuneration	Audit & Reporting	Strategy
Alkermes	•							
AmerisourceBergen	•				•			
BMW			•	•				
Centurylink					•	•	•	•
Cincinnati Bell		•		•				
CVS Health Care	•				•			
Endo Pharmaceuticals	•				•			
First Derivatives		•			•	•	•	•
First Republic Bank					•	•		
Glencore	•	•	•	•	•			
HSBC		•	•		•			
Indivior	•				•			
James Fisher & Sons					•	•	•	•
Johnson and Johnson	•				•			
Joules Group				•	•	•	•	•
Lloyds Banking Group		•		•	•			
London Stock Exchange					•			•
McDonald's		•						
Mckesson	•				•			
Morgan Sindall					•	•	•	•
National Express	•		•		•			
Next Fifteen Communications					•	•		•
Pfizer	•				•			
Polypipe					•	•	•	•
Pulte Group		•	•		•			
Sainsbury's	•	•						
Scout24		•			•	•	•	
Shell			•		•			
Telecom Plus					•	•	•	•
Tesco	•	•						
Whitbread		•						
WPP					•	•		•
YouGov					•	•	•	•
Total	12	11	6	5	26	12	9	11

- · We are committed to being a responsible investor
- We actively engage companies specifically on ESG issues
- We undertake thematic research and produce though leadership and insight papers across the ESG spectrum

Voting summary Q2 2018	
	Total
Shareholder meetings at which our clients' shares were voted	2,859
Percentage of meetings with at least one vote against or abstention	6196
Number of resolutions voted	35,327
Percentage of resolutions voted with management recommendations	85%
Percentage of resolutions voted against management recommendations	1196
Percentage of abstentions	4%





# Appendices

Global Equity Impact

# The problems





## UN Sustainable Development Goals ("SDGs")

Increasing global recognition of the need to commit mainstream capital towards impact goals



"The U.N. Sustainable Development Goals offer a capital call to the world" Amit Bouri, CEO, Global Impact Investor Network (GIIN)



# UN Sustainable Development Goals ("SDGs") – increasing global recognition Aligning UN SDGs and impact pillars

SUSTAINABLE GALS DEVELOPMENT GALS	Pillars	Sub Goals
12 RESPONSIBLE DONALD TO HAND ADDIFICATION OF LAND	Circular Economy	Resource efficiency Material recovery & reuse
7 AFFORDARICAND 13 CHIMATE ACTION	Sustainable Energy	Access to energy Clean energy Energy efficiency
1 POVERTY 2 ZERO 14 BELOWWATER  15 OF LAND  15 OF LAND	Food & Agriculture	Access to nutrition Food quality Sustainable agriculture
1 NO POVERTY  6 CLEANWATER  14 BELOW WATER  15 SEED OF THE POWER AND SANITATION	Water & Sanitation	Access to water & hygiene Clean water Water efficiency
1 POVERTY 3 GOOD HEATH FOR POURLY FOR PROPERTY FOR PROPE	Health & Social Care	Access to healthcare & social care Enhanced healthcare Drug development
1 NO POVERTY  8 DECENT WIGH AND 10 REQUALITIES  10 REQUALITIES	Financial Inclusion	Access to financial services
9 POLISTIC MOVINION 11 SUSTAMABLE CITES 17 FOR THE GOLLS  THE COLLS	Sustainable Real Estate & Infrastructure	Affordable housing Eco-construction Improved access
4 COULTINA  5 EQUALITY  6 EQUALITY  8 DECRIT WORK AND ECONOMIC BROWTH  10 REDUCED  10 REDUCED  10 REDUCED  10 REDUCED	Education & Employment	Access to education & skills development Quality employment & job creation



# Measuring impact by stock

## **Circular Economy**

## Umicore: Belgian materials technology company

Impact qualification	Measures	
Intentionality	The main areas of product R&D spending are in recycling and clean tech for the auto industry	
Implementation	Recycling (primarily of batteries) accounts for 30% of revenues, with a further 60% from clean tech	++
Impact	Umicore recycled c.350,000 tonnes of waste in 2015 Improving operations of its recycling division meant further reductions of CO <sub>2</sub> and of metal emissions	+++

Source: Aberdeen Standard Investments, June 2017. Companies selected for illustrative purposes only to demonstrate ASI's investment management style and not as an indication of performance nor investment recommendation.



# Umicore performance



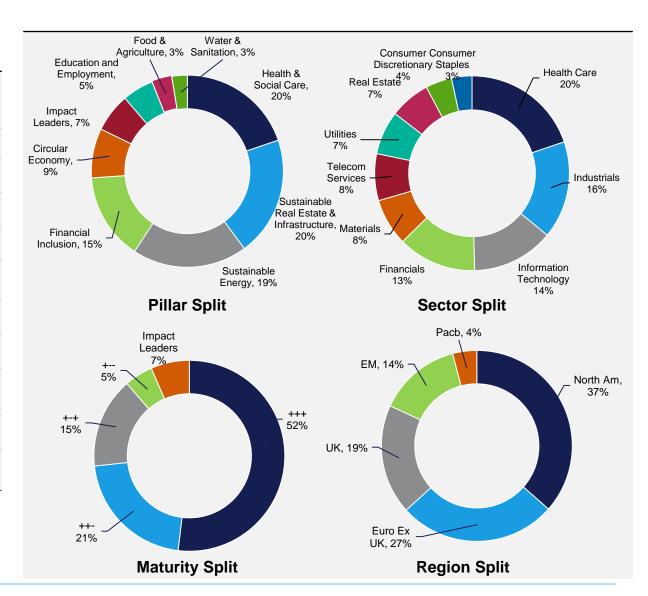
Source: Aberdeen Standard Investments, Thomson Reuters DataStream, 31 December 2018. Companies selected for illustrative purposes only to demonstrate ASI's investment management style and not as an indication of performance nor investment recommendation.



## Portfolio positioning

## Top 10 positions

Holding	Pillar	Weight
Mastercard	Financial Inclusion	4.00
UnitedHealth	Health & Social Care	3.92
NextEra Energy	Sustainable Energy	3.88
Umicore	Circular Economy	3.86
Prologis	Sustainable Real Estate & Infrastructure	3.75
Clinigen Group	Health & Social Care	3.46
DS Smith	Circular Economy	3.43
Safaricom	Financial Inclusion	3.38
Equinix	Sustainable Real Estate & Infrastructure	3.35
John Laing Group	Sustainable Real Estate & Infrastructure	3.28



Source: Aberdeen Standard Investments, 31 December 2018



# Fund Profile: Standard Life Investments Global Equity Impact Fund

Launch date:	18 October 2017									
Sector:	Global Equities									
Structure:	UCITS IV SICAV	JCITS IV SICAV								
Domiciled:	Luxembourg	uxembourg								
Reference Index	MSCI All Country World Index (	(ACWI)								
Dealing frequency:	Daily, subscription deadline 13:	00 CET, (settlement T+3)								
	Retail (Class A), US\$	Platform (Class B), US\$	Institutional (Class D), US\$							
Minimum investment:	\$1,000	\$1,000,000	\$1,000,000							
Management fee:	1.40%	0.75%	0.70%							
Ongoing charges figure:	1.56%	0.91%	0.82%							
Share Class / ISIN:	EUR <sup>A,U</sup> LU1697922752	EUR <sup>A,U</sup> LU1697923057	USD <sup>A</sup> LU1697552567 EUR <sup>A,U</sup> LU1697552641 EUR <sup>I,U</sup> LU1697923305							
Other Share classes available	Other share classes available for	Other share classes available for early adopters which have preferential charges								
Registered for sale:	UK; Austria; Finland; France; G	Germany; Ireland; Luxembourg; Netherla	ands; Spain; Sweden; Switzerland							

Don't take any unnecessary risks.

Lover fisk Higher fisk Typically lower rewards Typically ligher rewards

1 2 3 4 5 6 7

Read the Key Investor Information Document.



<sup>\*</sup> A (Accumulation); I (Income); H (Hedged); U (Unhedged)

## SICAV Global Equity Impact

Composite Name SICAV Global Equity Impact

Inception Date 01-11-2017

Firm Standard Life Investments

**Currency** USD

Report End Date 31-12-2017

Benchmark MSCI ACWI

	Anlzd Return (Composite)	Anlzd Return (Benchmark)	3 Year Anzld StdDev (Composite)	3 Year Anzld StdDev (Benchmark)	Dispersion	Market Value	Total Firm Assets	% of Firm Assets	Number of Portfolios
Dec 2008			<del></del>						
Dec 2009									
Dec 2010									
Dec 2011									
Dec 2012									
Dec 2013									
Dec 2014									
Dec 2015									
Dec 2016									
Dec 2017	2.26	3.66				5,125,871	310,707,867,689	0.00	1

#### Firm Disclosures

A complete list and description of all of the firm's composites are available from Standard Life Investments. There are no minimum asset levels set below which portfolios are not included in a composite. All performance calculations and returns have been calculated gross of management fees. All returns are presented on an all-inclusive basis and as such all capital gains interest income and withholding taxes have been taken into account in market valuations and returns. All indices are on a gross of tax basis apart from FTSE UK indices which are net of Withholding Tax. There are no Non-Fee-Paying portfolios included in any composite. The Daily True Time Weighted Rate of Return methodology has been used from 2001 apart from unitised Cash, Property, GARS and Myfolio products where NAV performance is used. Prior to this NAV performance was used for all products. Additional information regarding policies for calculating and reporting returns is available upon request. Dispersion is calculated using high/low difference. Where there are less than 36 months of returns, the Composite and Benchmark Standard Deviations have not been calculated. Standard Life Investments 'The Firm' consists of all fee-paying funds managed by Standard Life Investments and its Subsidiaries which include Standard Life Investments ((Mutual Funds) Limited Standard Life Investments (Corporate Funds) Limited Standard Life Investments (USA) Limited and Standard Life Investments (Hong Kong) Limited. Past performance results from Standard Life Investments Limited Irish Firm have been linked to form the performance record of the new firm Standard Life Investments. The new firm was created on 01 Jan 2008. Standard Life Investments Laims compliance with the Global Investment Performance Standards (GIPS®) and has prepared and presented this report in compliance with the GIPS standards. Standard Life Investments has been independently verified by PricewaterhouseCoopers LLP for the periods 1996 to 2017. The verification report is available upon request.

#### Composite Disclosures

The composite includes funds that aim to generate growth over the long term by investing in equities which aim to create positive measureable environmental and/or social impacts. The impact criteria may change from time to time and may include areas such as sustainable energy, recycling practices, health and social care, sanitation, education and employment, agriculture, housing and financial inclusion.

The composite is benchmarked against the MSCI ACWI.

Derivatives may be used to reduce risk or cost, or to generate additional capital or income at low risk. Usage of derivatives is monitored to ensure that the fund is not exposed to excessive or unintended risks. The standard annual fee applicable to the composite is 0.7%, but individual fees are negotiated on an account basis.



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The following risk factors apply specifically to this Fund. These are in addition to the generic risks of investing. A full list of the risks applicable to this Fund can be found in the Prospectus which is available on the website or upon request.

- (a) The fund invests in equities and equity related securities. These are sensitive to variations in the stock markets which can be volatile and change substantially in short periods of time.
- (b) A concentrated portfolio may be more volatile than a more broadly diversified one.
- (c) Interpretation of "Impact Investing" will vary according to beliefs and values. Consequently the fund may invest in companies which do not align with the personal views of any individual investor.
- (d) The use of derivatives carries the risk of reduced liquidity, substantial loss and increased volatility in adverse market conditions, such as a failure amongst market participants. The use of derivatives may result in the fund being leveraged (where market exposure and thus the potential for loss by the fund exceeds the amount it has invested) and in these market conditions the effect of leverage will be to magnify losses. The fund does not make extensive use of derivatives.



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