

20th Anniversary

2019  
charitytimes Awards

THE WINNERS

Park Plaza Westminster Bridge, London, 2 October 2019

20th Annual  
Charity Times Awards

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Celebrating best practice in the UK charity and not-for-profit sector

## 2019 Charity Times Awards Winners

### REVIEW

This year marks the 20th anniversary of the Charity Times Awards and, more than ever, the entries we received this year showcased just how much innovation and leadership is taking place across the charity sector. Hundreds of people gathered at the Westminster Park Plaza in London to celebrate this success and, as always, the night did not disappoint. Community Integrated Care, Excellent Development and upReach were among the big charity winners, while Action for Children's Julie Bentley, CLIC Sargant's Kate Lee and The Institute of Occupational Safety and Health (IOSH)'s Bev Messenger were among the winning leaders. Read on for a full list of the winners, and for a browse through some of the wonderful photos of the night.

Lauren Weymouth, Editor, Charity Times

### 2019 JUDGING PANEL



**Craig Beeston**  
 Policy officer: not for profit  
 ICOSA



**Niroosha Loganathan**  
 Director of people and  
 performance, CFG



**Tim Parry**  
 Director of Communications  
 and Brand, ARUK



**Martyn Croft**  
 CIO  
 The Salvation Army



**Gordon Ludlow**  
 Senior property adviser  
 Ethical Property Foundation



**Srabani Sen OBE**  
 Chair  
 38 Degrees and The Winch



**Gemma Howe**  
 Investment consultant  
 Asset Risk Consultants



**Dame Mary Marsh**  
 Non-executive director



**Brian Shorten**  
 Chairman  
 Charities Security Forum



**Annie Legge**  
 Founder  
 Dot Project



**Judith Moran**  
 Director  
 Quaker Social Action



**Alana Tubasei**  
 Head of philanthropy  
 University of Edinburgh

## 2019 Charity Times Awards Winners



### Charity of the Year: with an income of more than £10 million

Winner: **Community Integrated Care**

Community Integrated Care supports people with learning disabilities, autism, mental health concerns and dementia. Judges said the charity asserted the belief that charities need to be mavericks and was praised for 'disrupting the status quo, advocating heavy investment in training, infrastructure and technology, which ultimately led to impressive results'.

## 2019 Charity Times Awards Winners



### **Charity of the Year: with an income of £1 million - £10 million**

**Winner:** [Excellent Development](#)

Excellent Development is an international charity supporting rural dryland communities to work their way out of poverty with dignity. Judges scored this charity particularly highly for the impressive progress that the organisation has made since its inception and the ambitious goals to which the organisation has set itself – and achieved.



### **Charity of the Year: with an income of less than £1 million**

**Winner:** [upReach](#)

upReach supports undergraduates from less-privileged backgrounds to secure graduate jobs by running a professional development programme in partnership with foundations, universities and employers. Judges praised the charity for its use of bespoke technology to assist beneficiaries and its inclusivity, which they said is proving 'inspirational to a new generation of leaders'.



### **Outstanding Individual Achievement**

**Winner:** [Julie Bentley, Action for Children](#)

Julie Bentley is the chief executive of Action for Children, prior to which she was the CEO of Girlguiding. There, she oversaw a complete governance review and changed their Promise so that members commit to 'develop my beliefs' rather than 'love my God'. She was highly commended for her incredible service to the charity sector, to women and children, and for her unique leadership style, which is proving to be a source of inspiration to other sector leaders.



### **Charity Principal of the Year**

**Winner:** [Kate Lee, CLIC Sargent](#)

Kate Lee is the chief executive of CLIC Sargent, the young person's cancer charity. Among other things, Lee was praised by judges for her strong leadership style, her engaging use of social media and her fearless ability to make difficult decisions. Judges particularly drew attention to her honesty and vulnerability, which is inspiring other leaders from across the sector to be more honest and transparent in their impact reporting.





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### Supporting Executive of the Year

Winner: [Kate Sheldon, Trees for Cities](#)

Kate Sheldon is the deputy chief executive at Trees for Cities, where she has worked since 2004. She is responsible for developing the organisation's work programmes and her team works closely with landowners and partners, and raises funds from trusts, foundations and the lottery. Judges praised Sheldon for her long-term contribution to the rapid and exceptional growth and development of the organisation.



### Rising CEO Star

Winner: [Bev Messinger, IOSH](#)

Bev Messinger is the chief executive of the Institution for Occupational Safety and Health (IOSH), the professional safety and health body. Judges said Messinger was recruited into a challenging position when she joined in 2016, but this first-time CEO has 'rapidly instigated a programme that has returned the organisation to stability, whilst introducing new policies and a culture that has created new opportunities'.



### Property Innovation Award

Winner: [Caudwell Children](#)

Caudwell Children provides practical and emotional support disabled children need to lead happy, active and independent lives. The charity took home the award for its purpose-built HQ, dedicated to autism and neurodevelopmental disorders. Judges said the entry showcased 'innovative building design, coupled with a property strategy that had a direct impact on improving the way the organisation could better support its beneficiaries'.



### Information Security Innovation Award – in partnership with Charities Security Forum

Winner: [British Heart Foundation](#)

The British Heart Foundation was a clear winner in this category for integrating IT security throughout the entire organisation, from the introduction of new technology through to the reporting of phishing emails. Judges praised the charity for an 'excellent, comprehensive and developed programme that looks at security in a holistic way and delivers a solution across the whole charity'.

## 2019 Charity Times Awards Winners



### **Corporate Social Responsibility Project of the Year** Winner: [OVO Energy and the Conservation Volunteers](#)

This award was given for I Dig Trees, an urban tree planting initiative between OVO Energy and the Conservation Volunteers. It focused on encouraging community groups right across the UK to plant more native trees and supported 320 different community groups to plant 160,000 new trees in our local communities. Judges said the partnership demonstrated 'creativity, innovation and a clear passion for helping the environment during a crucial time for the planet'.



### **Corporate Community Local Involvement**

Winner: [CPSL Mind and Jagex](#)

This partnership developed the STOP Suicide campaign, which raised CPSL Mind's largest corporate donation ever received and enabled STOP Suicide to produce a high-profile promotion of the suicide prevention campaign. A smaller campaign but with big impact – this entry impressed judges with its enthusiasm, cross-over of skills and highly visible results, showing that big ideas need not be limited to big organisations.



### **Cross-sector Partnership of the Year**

Winner: [The Cellar Trust & The Bradford District Foundation](#)  
[NHS Care Trust & Bradford Metropolitan Local Authority](#)

The Cellar Trust (TCT) is a mental health charity which supports adults in Bradford and surrounding areas. The partnership between all organisations involved impressed the judges by showcasing considerable growth from a difficult position. The panel said it demonstrated strong leadership and provides a model for future service provision.



### **Corporate National Partnership Champion**

Winner: [Citizens Advice Plymouth and EDF Energy](#)

Citizens Advice Plymouth and EDF Energy have been working in partnership for 10 years. This relationship has been formed under the Warm Home Discount Industry Initiative, which supports people experiencing fuel poverty and/or financial hardship. Judges said the impact this partnership has had on those living in fuel poverty is 'truly impressive', and the certainty that such a partnership provides cannot be underestimated in the current funding environment.



## 2019 Charity Times Awards Winners



### **Corporate National Partnership with a Financial Institution**

**Winner:** [Earthwatch](#), [WaterAid](#), [WWF](#) and [HSBC](#)

This eight-year programme has brought together expertise from across sectors to provide and protect water sources, educate communities and enable people to prosper and drive economic development globally. The partnership impressed judges with its ongoing effort and persistence, which has delivered brilliant results globally.



### **Corporate National Partnership with a Retailer**

**Winner:** [FareShare](#), [Trussell Trust](#) and [Asda](#)

Food poverty charity Trussell Trust, together with FareShare and Asda designed a 360 degree programme, which tackles all aspects of food insecurity and provides an additional 24 million meals to those in need. Demonstrating a colossal partnership, judges said these organisations set out a clear vision of exactly what they wanted to achieve together and managed to achieve enormous, national impact that works to the strength of all involved.



### **Campaigning Team of the Year**

**Winner:** [Pancreatic Cancer UK](#)

Pancreatic Cancer's 'Demand Faster Treatment' campaign mobilised over 100,000 people to support the petition to put action for pancreatic cancer on the political agenda. As a result, over 6,000 people wrote to their MP and over 250 media stories were generated. Judges praised the charity for a 'well-delivered submission that showcased a well-planned and fully integrated offer that vastly exceeded its ambitions'.



### **PR Team of the Year**

**Winner:** [Living Streets](#)

Living Streets is a walking charity, encouraging more people to get out onto the streets and get walking. The charity's #nine90 campaign, which ran throughout National Walking Month, achieved all campaign KPIs, including over 1,000 pieces of media coverage. Judges said the small but mighty team 'was able to demonstrate delivery to an impressive scale using small budgets, all whilst having fun in the process'.



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### HR Management Award

Winner: [Parentkind](#)

Parentkind is a small national charity, which inspires and enables parents to play an active role in their child's education so that they can thrive. As well as implementing a high-quality people strategy, Parentkind was praised by judges for its 'hugely impressive and bold commitment' to the physical and mental wellbeing of all employees throughout the organisation, which has led to a decrease in stress levels and increase in employee satisfaction



### Change Project of the Year

Winner: [Institution of Occupational Safety and Health \(IOSH\)](#)

The IOSH's 'Attraction and Induction' project transformed IOSH's recruitment process to one that hires exclusively through direct recruitment, recruits high-calibre applicants first time, and utilises new technologies throughout, while saving £70,000 in the process. Judges praised the charity for an entry that 'showcased a defined change goal, good metrics and a great story to tell, providing a source of inspiration to other organisations across the sector'.



### Best Social Media Presence

Winner: [Battersea Cats & Dogs Home](#)

Battersea has showcased huge innovation and creativity through its social media presence, from its ongoing work on Facebook's Social Good tools, to continuing to work with celebrity influencers, which is achieving tangible results. Judges said the charity is a 'clear innovator' in this space with its 'brave and bold approach to social media, which includes trialling the latest tools across all platforms and generating staggering results'.



### Fundraising Team of the Year

Winner: [Noah's Ark Children's Hospice](#)

Noah's Ark Children's Hospice has grown its revenue income to run the charity by 14% between 2016 and 2018 whilst raising an additional £13.5 million to build 'The Ark', a brand new children's hospice building in London. Judges said the charity's entry showcased an 'truly inspiring tale, showing how a nimble and dedicated fundraising team can create tangible benefits' for the charity, and for all of the children involved.



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### **Fundraising Innovation Award**

**Winner:** [Pilgrims Hospices](#)

Pilgrims Hospice is Kent's largest hospice, designed to care for people facing incurable illnesses. The organisation created an app to support its flagship events, which judges said brought 'big charity' experience to its small charity supporters. They said the process of launching the app and the work involved for such a small team demonstrated real innovation and creativity that was well-received by beneficiaries.



### **Best Use of Technology**

**Winner:** [stem4](#)

Stem4 is a charity supporting the mental health of teenagers. In response to statistics showing high-levels of self harm among young adults, the charity created the 'Calm Halm' app to help teenagers manage the urge to self-harm. Judges praised the organisation for inventing the app, which they said showcases 'real world impact, putting the needs of users first and changing the lives of vulnerable young people all over the UK and beyond'.



### **Investment Management Award**

**Winner:** [Newton Investment Management](#)

Newton manages £3.9 billion on behalf of over 340 charity clients of diverse sizes and believes the way to help charities achieve their investment objectives is by delivering strong investment returns. But moreover, the judges praised the firm for a thoughtful and engaging submission, which showcased 'specific examples of their fantastic approach to sustainable investing', which involves using engagement to support companies to drive positive ESG outcomes.



### **Boutique Investment Management Award**

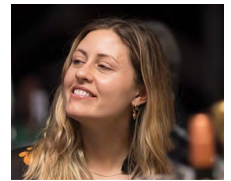
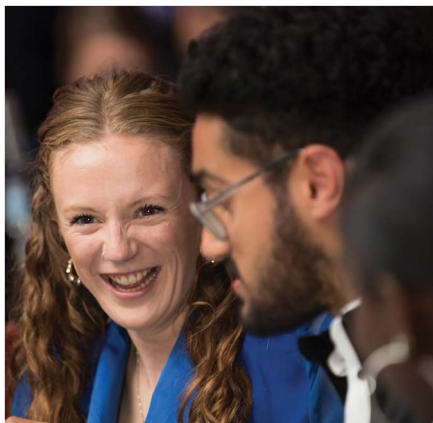
**Winner:** [James Hambro & Partners](#)

JH&P is a boutique wealth firm providing investment management and financial planning for charities and private clients. The firm manages and advises on more than £3.2 billion, as at 30 April 2019. Judges said the firm was able to demonstrate innovation over the past year, with a particularly praiseworthy commitment to CSR practices, that evidenced a good understanding of corporate/charity relationships with strong performance figures.



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**SAVE THE DATE**  
**3 September 2020**

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