

European Pensions
CONFERENCES

&

European Pensions
AWARDS 2023



6 July 2023

London Marriott Hotel, Grosvenor Square

Celebrating excellence in European pension provision

SPONSORSHIP PACK

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#EuropeanPensionsAwards #EuropeanPensionsConference

www.europeanpensions.net/awards
www.europeanpensions.net/conference

The European Pensions conference & awards is going to be an incredible event.

On the day we have the conference, and you would get a full speaker/sponsor package. This would include a speaker slot, or sponsor a panel and also area for a pop-up stand and free delegate places. Also a huge amount of branding on publicity for the conference.

At the Awards you would get a VIP table of 10, plus a full-page advert in the dinner brochure, plus a massive amount of branding including your chosen sponsored awards is announced in association with your company and is presented on stage by one of your senior executives at the gala dinner.

You can see some of our initial speakers for the conference below:

Pension fund panellists to date:

- Investment Manager, Stichting Pensioenfond Medisch Specialisten (SPMS) - Netherlands
- Managing Director, Managing Director, EFIA pension fund - Iceland
- Board Member, BPF Schilders - Netherlands
- Chief Executive Officer, The State Pension Fund of Finland - Finland
- Chief Executive Officer, CERN Pension Fund - Switzerland
- Senior Portfolio Manager, AP4 – Sweden
- Board Member, Pensionfund Citigroup Netherlands Branch, PFHDHV – Netherlands
- European pension associations speaking/chairing panels
- CEO, PensionsEurope
- CEO, IAPF
- Secretary General, CBBA-Europe

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Corporate entertainment

The conference and awards provide a highly relevant environment for unrivalled networking in this dynamic sector.

Brand awareness

A partnership package at the conference & awards ensures increased brand awareness and exposure across the brand portfolio. Sponsor's branding will be seen by many of the sector's principals and key management. Branding at the event includes a 6 month pre-conference/awards package with on the day and night exposure.

Brand positioning

As a sponsor of both the conference and awards, your brand is aligned in a positive way championing excellence within the sector, both in the UK as well as internationally. Furthermore, you will gain interest from the conference & awards, generated in the wider community through extensive press and marketing campaigns. As a sponsor, you benefit from being seen as supporting excellence within the industry.

CATEGORY LIST

1. European Pensions Consultancy of the Year
2. Investment Manager of the Year
3. Equities Manager of the Year
4. Fixed Income Manager of the Year
5. Alternatives Investment Manager of the Year
6. Property Manager of the Year
7. Infrastructure Manager of the Year
8. Private Equity Manager of the Year
9. ETF Provider of the Year
10. Emerging Markets Manager of the Year
11. Risk Management Firm of the Year
12. Currency Manager of the Year
13. LDI Manager of the Year
14. Multi-asset Manager/Provider of the Year
15. ESG/SRI Provider of the Year
16. Fiduciary Management
17. European Pensions Law Firm of the Year
18. Custodian or Transition Management Firm of the Year
19. Pensions Insurance Firm of the Year
20. Pension Scheme Administrator of the Year
21. Pensions Technology Provider of the Year
22. European Pensions Innovation Award
23. Master Trust Offering of the Year
24. Factor Investing Offering of the Year
25. European Pension Fund of the Year
26. Best Investment Strategy Award
27. Pension Fund Communication Award
28. Pension Fund Innovation Award
29. Diversity Award
30. Marketing Campaign of the year

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SPONSORSHIP INFORMATION

Awards / Conference sponsorship

- VIP Table of 10 including 3x bottles of champagne
- Presentation of category on the night by a member of your organisation
- A full page advertisement, logo and company profile in evening programme
- Company logo display on awards loop through the evening
- Company logo on screen during the presentation
- Company logo on the A-Z table plan and menu card
- Photograph with awards winner and celebrity host
- Logo featured in awards write-up after the event
- Advertisement on the main portal
- 1 x stand 2x2m
- Delegate spots at the event
- Opportunity to include a gift in delegate bags
- Sponsor a panel
- Speaker opportunities

Pre event marketing

- Logo in event media information
- Logo in sponsors section on event website
- Logo on dedicated email alerts
- Logo on event print advertisements
- News and announcements on our website and via social media channels

Bespoke and original opportunities on request

Please contact:

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