



national

CREDIT

AWARDS 2023

19 October 2023

THE WALDORF HILTON
LONDON

SPONSORSHIP INFORMATION

www.moneyage.co.uk/creditawards
@MoneyAge_UK #NationalCreditAwards

Sponsorship benefits

1 Corporate entertainment

The Awards provide a highly relevant environment for unrivalled networking in this dynamic sector.

2 Brand awareness

A partnership package at these Awards ensures increased brand awareness and exposure across the brand portfolio. Sponsor's branding will be seen by many of the sector's principals and key management. Branding at the event includes a 6 month pre-awards package with on the night exposure.

3 Brand positioning

As a sponsor of the awards, your brand is aligned in a positive way championing excellence within the sector, both in the UK as well as internationally. Furthermore, you will benefit from the interest that the Awards generate in the wider community through extensive press and marketing campaigns. And, as a sponsor, you benefit from being seen as supporting excellence within the industry.

4 In addition to the extensive branding campaign, your chosen sponsored category is announced in association with your company and is presented on stage by one of your senior executives at the gala dinner.

Categories:

1. Credit Provider of the Year (Consumer)
2. Credit Provider of the Year (Commercial)
3. Broker of the Year (Consumer)
4. Broker of the Year (Commercial)
5. Mortgage Provider of the Year
6. Fintech and Platform of the Year
7. Business Lender of the Year
8. Responsible Lender of the Year
9. Specialist Lender of the Year
10. Energy, Comms and Utilities Supplier of the Year
11. Credit Information Provider of the Year
12. Credit Insurance Provider of the Year
13. Legal Firm of the Year
14. Debt Advice Provider of the Year
15. Credit Technology of the Year
16. Vehicle Finance Provider of the Year
17. Innovation Award
18. Marketing Campaign of the Year
19. Debt Collection Team of the Year
20. Risk Strategy of the Year
21. Best Partnership of the Year
22. Customer Support Strategy of the Year
23. Credit Team of the Year
24. Payments and Banking Team of the year
25. Energy, Comms and Utilities Team of the Year
26. Commercial Restructuring Team of the Year
27. Credit Insurance Team of the Year
28. Vehicle Finance Team of the Year
29. Sustainability Strategy of the Year
30. Diversity Award

The sponsorship package:

Pre event marketing:

- Logo in event media information
- Logo in sponsors section on event website
- Logo on dedicated email alerts
- Logo on event print advertisements
- News and announcements on our website and via social media channels

On the night:

- VIP Table of 10 including 3x bottles of champagne
- Presentation of category on the night by a member of your organisation
- A full page advertisement, logo and company profile in evening programme
- Company logo display on awards loop through the evening
- Company logo on screen during the presentation

- Company logo on the A-Z table plan and menu card
- Photograph with awards winner and celebrity host
- Logo featured in awards write-up after the event
- Advertisement on the main portal

Extra on-the-night sponsorship opportunities:

- Champagne reception
- Sponsored bar
- Photo Booth

Bespoke and original opportunities on request

For all sponsorship enquiries please contact - Lisa Gayle, Group Advertising Manager
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