

THE WINNERS 2017

Better Society
— 2017 —
AWARDS



11 May 2017, London Marriott Hotel, Grosvenor Square



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Better Society Awards 2017 - The Winners

WELCOME



Looking back one can see the sheer effort that this year's nominees put into creating a better place for all of us. The quality of the entries was of the highest order, and the judges were often hard pressed to decide a winner. So in one way it should be noted that every entry was seen as a major contributor to society, and that the real overall winner was society. As chairman I can attest to the amazing work all of the entries detailed. In fact the judges' comments include phrases such as: 'incredibly strong showing with great outcomes', 'an outstanding effort from the organisation', 'it is hard not to smile reading the submission', and simply 'excellent!'.

Throughout the themes of collaboration, partnership, mutual

help and outstanding effort were present, and so there were some very difficult choices for the judges.

None-the-less, there must be winners within these winners, and they were: The Crown Estate, HSBC, Aviva, Absolute Radio & Macmillan Cancer Support, Keltbray Environmental, Arup, Manchester Airports Group, innocent foundation and Action Against Hunger, Selfridges & Zoological Society of London Project Ocean, Deutsche Bank & Autistica, TK Maxx & Cancer Research UK Kids & Teens, Fujitsu & Action for Children, Nationwide Building Society, Airbus, Arsenal Football Club, Rathbone Investment Management, Ecclesiastical Insurance, RBS, Sayer Vincent, ClimateCare, Eversholt Rail, Lloyds Banking Group & BBC Children

in Need, and Firmenich. [For more details see the following pages].

To all of these organisations, and to all that entered – thank you. As the world faces many and complex issues across the political, environmental and societal realms, it is reassuring to know that so much is being done to promote, fund and act for a better world for all.

For those that attended the ceremony, I think we would agree that the night was a wonderful opportunity to celebrate and recognise these efforts, and if the excellent night was followed by some, perhaps, less excellent dancing, and surely a good time was had. So again, a big thank you to all those who took part – and we look forward to the awards in 2018!



Categories & Judges

CATEGORIES

1. Transparent Reporting Award
2. Innovation Award
3. Communications Award
4. Education Award
5. Waste Management and Recycling Programme of the Year
6. Built Environment Award
7. Carbon Reduction or Offset Programme of the Year
8. Partnership with an International Charity
9. Partnership with a National Charity
10. Partnership with a National Health Charity
11. Partnership with a Children's Health Charity
12. Partnership with a National Children's Charity
13. National Commitment to the Community Award
14. Commitment to the Young Community Award
15. Commitment to the Local Community Award – sponsored by Ansva Insurance
16. Asset Manager of the Year
17. Insurance Company of the Year
18. Bank of the Year
19. Accountancy Company of the Year
20. Consultancy of the Year
21. Best Scheme to Encourage Staff Fundraising
22. Best Scheme to Encourage Staff Fundraising (long-term partners)
23. Ethical Business Award
24. Pro Bono Company of the Year

THE 2017 JUDGING PANEL



Mark Evans
Editor, Better Society



Matt Ritchie
Editor, Charity Times Magazine



Simon Gillespie
CEO, British Heart Foundation



Maggie Semple OBE
CEO, The Experience Corps Ltd,
and Owner, Maggie Semple Ltd



Gillian McKay
Head of Charities and Voluntary Sector,
ICAEW



Jonathan Smith
Head of Corporate Social Responsibility,
Woodford Investment Management



Dr Simon Parker
Assistant Professor, Nottingham University
Business School



Dr Bob Swarup
Principal, Camdor Global



Asset Manager of the Year

WINNER: Rathbones Investment Management

Rathbones
Look forward

Rathbone Investment Management was the clear winner as Asset Manager of the Year at the third annual Better Society Awards.

Rathbones is one of the fastest-growing houses serving the charity sector, but its focus on understanding and delivering to its clients swayed the judges in this category.

The judges recognised Rathbones for its strong commitment to customer service, exemplified by the personal relationship each charity client has with the investment director of its portfolio. There are no relationship managers between the charities and the people investing on their behalf.

Clients receive an investment service tailored to their specific requirements, and given the range of organisations that Rathbones serves this requires significant flexibility.

Unlike some other investment managers, Rathbones offers the same level of service to all of its charity clients. And the minimum level

of investible assets required to become a Rathbones charity client is just £10,000.

Rathbones' offer includes the ethical considerations that are so important to many charities. Working with its ethical and sustainable investment arm Rathbones Greenbank, Rathbones can cater for a range of ethical requirements. In addition to screening out investments that clash with a client's principles, Rathbones Greenbank's innovative research process 'screens in' the best ethical investment opportunities.

And the firm goes above and beyond investment matters in the support it offers its clients, regularly providing trustee training.

Rathbones also offers broader events to clients and the wider charity sector, with the symposium as the centrepiece. As well as providing a priceless networking opportunity, the event gives attendees insight into relevant topics and offers

lively Q&A sessions and keynote speaker interviews.

Rathbones has also added to the sum of investment knowledge across the sector through the publication of its third charity investment report, Active vs passive investing - the great investment debate. Which aimed to help trustees understand their options. A fourth investment paper to be published in 2018 will focus on ethical and sustainable investing

But Rathbones provides more than investment services to clients and the sector, displaying the genuine commitment to charities and the overall ethical approach the judges were looking for in this category.

Through memberships and involvement with bodies such as ACEVO, CFG, The Funders Network, NCVO, and ICAEW, Rathbones contributes and learns from the discussions influencing behaviour and shaping opinions across the sector.

Rathbones has also done impactful work that contributes to improving society for all. The firm worked with the Home Office on the Modern Slavery Act which became law in May 2015, to ensure UK companies will report on slavery risks in their supply chains in a meaningful way.

The investment manager has also led on the environment, with Rathbones Greenbank tabling resolutions successfully calling for the leadership of fossil fuel companies to set out their plans for the transition to a low-carbon energy future.

A comprehensive service offering, alongside a genuine commitment to the charity sector and improving society made Rathbones a very deserving winner. Congratulations to Rathbones, Asset Manager of the Year.



From left to right Charleen Cranny of UKSIF, Gareth Pearl and Elliott Bancroft of Rathbones, Alun Cochrane, Comedian/presenter

Investing for the future





Ethical and sustainable investing for charities.

The journey to successful investment is often a daunting one. For investment management based on your environmental and social concerns – and your goals for the future – talk to Rathbones.

For further information, please contact **James Brennan** on **020 7399 0359** or email **james.brennan@rathbones.com**



Rathbones
Look forward

-  [rathbones.com/charities](https://www.rathbones.com/charities)
-  [rathbonegreenbank.com](https://www.rathbonegreenbank.com)
-  [@Rathbones1742](https://twitter.com/Rathbones1742)
-  [Rathbone Brothers Plc](https://www.linkedin.com/company/rathbone-brothers-plc)

The value of investments and income arising from them may fall as well as rise and you might get back less than you originally invested.

Rathbone Investment Management is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority.



Insurance Company of the Year

WINNER: Ecclesiastical Insurance



Doing more for charities

Ecclesiastical has helped to protect not-for-profit organisations for 130 years and today we insure over 45,000 UK charities and community groups.

These numbers reinforce the depth of our expertise, but they only tell part of the story. As a commercial business with a charitable purpose, we are committed to providing more than just insurance to the charity sector.

Doing more with our charity partners

We are pleased to share our unique experience with some of the sector's key organisations including the Charity Finance Group (CFG), the Honorary Treasurers Forum (HTF) and New Philanthropy Capital (NPC).

Last year we strengthened our partnership with the NPC and supported their aims to understand and influence the charity sector with their State of the Sector programme

of research. Our unique experience means that we are able to advise on topics such as governance and risk management whilst gaining a greater understanding of the opportunities and emerging risks charities are exposed to today.

Doing more to manage risk

We understand the importance of helping charities to prevent incidents that could interrupt their work. Our guidance covers key areas of concern with easy-to-use checklists on subjects like health and safety, running events and using volunteers.

With in-house surveyors providing specialist advice since 1887 we truly understand the risks charities face and how best to minimise them.

Doing the right thing in a claim

We understand that making a claim can be stressful and that this is particularly true for charities, who

may be providing daily support to their community. Our aim is always to provide hands-on assistance and exceptional customer care so that they can get back to work quickly and without fuss. In each case, our priority is to understand what's important to our customers, what they need from us and how we can help them and their community.

Sue Ryder Leckhampton Court Hospice in Cheltenham suffered significant damage during flash flooding in June 2016. Knowing the importance of the building to the local community, Matt Gould (one of our personal claims consultants) quickly stepped in to help, with a primary goal of getting residents back into the building quickly.

Everyone worked around the clock to dry out the building, and specialist teams installed new flooring, fixtures and fittings. With everyone's hard work hospice patients were able to move back after just three weeks.

The Day Hospice Manager said "Ecclesiastical have been fantastic. They have gone above and beyond to return the building to us as quickly as possible."

Doing more to make a difference

As well as the professional support we provide to charities, Ecclesiastical is committed to helping change people's lives for the better. This year we were ranked 4th largest charitable donor by the Guide to Charitable Giving and we recently achieved our goal of giving £50million to good causes and our ambition is to donate a further £100million.

2016 was our most successful year of charitable support and it's our intention in 2017 to do even more to make a difference.



From left to right Charleen Cranny of UKSIF, David Britton of Ecclesiastical Insurance, Alun Cochrane, Comedian/presenter

Your charity doesn't need to run alone.

We are proud of our commitment to making a difference to the charity sector and honoured to have been recognised as 'Insurance Company of the Year' for the second year running.

Choose a specialist insurer that understands what it means to work in your sector. Trust Ecclesiastical.

Visit our website for more information about ecclesiastical.com/charityinsurance



THE WINNERS



Transparent Reporting Award
The Crown Estate



Waste Management and Recycling Programme of the Year
Keltbray Environmental



Innovation Award
HSBC



Built Environment Award
Arup



Communications Award
Aviva



Carbon Reduction or Offset Programme of the Year
Manchester Airports Group



Education Award
Absolute Radio & Macmillan Cancer Support



Partnership with an International Charity
innocent foundation and Action Against Hunger



THE WINNERS



Partnership with a National Charity
Selfridges & Zoological Society of London Project Ocean



National Commitment to the Community Award
Nationwide Building Society



Partnership with a National Health Charity
Deutsche Bank & Autistica



Commitment to the Young Community Award
Airbus



Partnership with a Children's Health Charity
TK Maxx & Cancer Research UK Kids & Teens



Commitment to the Local Community Award
Arsenal Football Club



Partnership with a National Childrens Charity
Fujitsu & Action for Children



Asset Manager of the Year
Rathbone Investment Management



THE WINNERS



Insurance Company of the Year
Ecclesiastical Insurance



Best Scheme to Encourage Staff Fundraising
Eversholt Rail



Bank of the Year
RBS



**Best Scheme to Encourage Staff Fundraising
(long-term partners)**
Lloyds Banking Group & BBC Children in Need



Accountancy Company of the Year
Sayer Vincent LLP



Ethical Business Award
Firmenich



Consultancy of the Year
ClimateCare



Pro Bono Company of the Year
Arup