Better Society

2018

AWARDS

24 May 2018, London Marriott Hotel Grosvenor Square

Celebrating the efforts commercial organisations make to create a better society



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@CTBetterSociety #BetterSocietyAwards



Better Society Awards 2018 - The Winners



very year, the entries get better, the decisions get harder and the work being done gets greater, both in its scope and its overall effectiveness.

Although the judges may have an incredibly hard time in choosing winners from so many competing, inspiring, but ultimately different approaches, the fact that so many companies now feel the obligation to give something back to society and social change is a testament to the way in which commerce and community are able to prosper together.

As I noted in my opening speech at

the Better Society Awards, respect is a mutual concept. The more companies give to society, the more society will respect them. There is still much misunderstanding in the public mind to the role of business, and that lack of clarity can be shared at times by some businesses themselves. But the Better Society Awards represent where companies can, and should, aim to be, and what is possible when businesses look to set themselves new goals that extend well beyond the corporate world.

With contenders drawn from the widest range of enterprises - from finance to entertainment - each and every company can help create partnerships, innovations and environmental commitments that move society forward and create stronger relationships between business and people.

Of course, whilst the serious nature of the undertaking is always apparent, the fun and vigour with which our finalists approach the subject cannot be ignored - and indeed some of the enthusiasm could be detected on the dancefloor after the main event.

To winners and shortlisted companies alike - keep progressing and keep celebrating that success.

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Categories & Judges

CATEGORIES

- Communication and Education Award
- 2. Innovation Award
- 3. **Environment Award**
- 4. Waste Management and Recycling Programme of the Year
- 5. **Built Environment Award**
- 6. Carbon Reduction or Offset Programme of the Year
- 7. Partnership with an International Charity - sponsored by Astellas
- 8. Partnership with a Health Charity
- 9. Partnership with a National Charity
- 10. Partnership with a Health Charity Children
- 11. Partnership with a National Charity Children

- 12. National Commitment to Skills & Training
- 13. National Commitment to the Community Award
- 14. Commitment to the Local Community Award - sponsored by Ansvar
- 15. Financial Services Company of the Year
- 16. Asset Manager of the Year
- 17. Philanthropy Award
- 18. Consultancy of the Year
- 19. Best Scheme to Encourage Staff Fundraising
- 20. Best Scheme to Encourage Staff Fundraising - long-term partners
- 21. Pro Bono Company of the Year

THE 2018 JUDGING PANEL



Claire Cottingham Consultant and sustainability adviser



Charlene Cranny Communications and Campaigns Director **UKSIF**



Mark Evans Editor **Better Society**



Simon Gillespie **British Heart Foundation**



Paul Glazier Head of New Business Macmillan Cancer Support



Jo Goddard Sustainability Consultant and Director **Green and Good Consulting**



Gillian McKay Head of Charities and Voluntary Sector **ICAEW**



Greg Sage Communications Director Greene King



James Sutton Head of Corporate Partnerships Raleigh International



Nick Wright Managing Director, Corporate Responsibility & Community Affairs UBS





Communication and Education Award WINNER: ITV



Innovation Award WINNER: Barclays



Environment Award WINNER: Willmott Dixon



Waste Management and Recycling Programme of the Year

WINNER: Manchester Airports Group



Built Environment Award WINNER: Borough Market



Carbon Reduction or Offset Programme of the

WINNER: Co-op Insurance



Partnership with an International Charity sponsored by Astellas

WINNER: The Costa Foundation & PEAS



Partnership with a Health Charity WINNER: Sainsbury's Argos & Macmillan Cancer Support





Partnership with a National Charity WINNER: Virgin Media & Scope



Partnership with a Health Charity - Children WINNER: FTI Consulting & Place2Be



Partnership with a National Charity - Children WINNER: Berkeley Foundation (supported by Berkeley Group) & The Lord's Taverners



National Commitment to Skills & Training WINNER: Tata Consultancy Services



National Commitment to the Community Award WINNER: Prudential, Teach First and Greenhouse Sports



Commitment to the Local Community Award sponsored by Ansvar WINNER: Hogan Lovells



Financial Services Company of the Year WINNER: Standard Life Aberdeen



Asset Manager of the Year WINNER: Social and Sustainable Capital



Philanthropy Award WINNER: Co-op Foundation & Allan Leighton



Consultancy of the Year WINNER: Campaign Collective



Best Scheme to Encourage Staff Fundraising WINNER: Deutsche Bank, Autistica and Hope and Homes for Children



Best Scheme to Encourage Staff Fundraising long term partners WINNER: Jardine Motors Group & Whizz-Kidz



Pro Bono Company of the Year WINNER: BJSS

