

CIR Risk Management

AWARDS 2023

The 15th annual Risk Management Awards

The pinnacle of achievement in risk management

SPONSORSHIP INFORMATION

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Headline Partner



Supported by



30 NOVEMBER 2023, London Marriott Hotel, Grosvenor Square

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Supporting the Awards

The Risk Management Awards emphasise the importance of risk management as a key commercial driver. A showcase for excellence, the Awards acknowledge and reward specialists from companies large and small. Sponsor the Awards to associate your brand with the very best in the risk business.

Brand awareness

A sponsorship partnership package at the Risk Management Awards ensures increased brand awareness across the CIR portfolio both pre-event as well as on the night. You will benefit from the build up to the night and the reviews in addition to exposure on the gala awards night itself.

Brand positioning

As a sponsor, your brand is aligned in a positive way – championing excellence in risk management provision across the UK and internationally. Furthermore, we generate interest both from within the risk and insurance sector and from the wider community through our press campaigns, as a sponsor you benefit from being seen as supporting your sector.

Recognition amongst a desirable audience

An event rewarding excellence in the sector is designed for your existing and potentially new clients. Sponsors branding is seen by many of the risk sectors principals and senior key management.

Senior representative to present an award

Your chosen category will be announced in association with your company and will be presented on stage by one of your senior executives at the Gala Dinner.

Corporate entertainment

The Awards provide a highly relevant, yet non-business setting offering you an unrivalled networking opportunity.

2022 Risk Management Awards categories

INDIVIDUALS AND TEAMS

1. Risk Manager of the Year
2. Risk Management Champion Award
3. Newcomer of the Year
4. Risk Management Team of the Year

RISK MANAGEMENT PRACTICE

5. Operational Risk Award
6. Risk Management Programme of the Year
7. Cross Border Risk Management Award
8. Major Capital Projects Award
9. Public Sector Risk Management Award
10. ERM Strategy of the Year

PRODUCTS AND SERVICES

11. Risk Management App of the Year
12. Risk Management Product of the Year
13. Risk Management Specialist Company of the Year
14. Cyber Security Product of the Year

GENERAL CATEGORIES

15. Best Use of Technology in Risk Management
16. Risk Management Innovation of the Year
17. ESG Award
18. Political Risk Award
19. Diversity Award
20. Marketing Campaign of the Year
21. International Risk Management Award
22. Public Safety Award

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SPONSORSHIP PACKAGE RATE CARD £14,995

- A full-page advertisement, and company profile in the Gala Dinner brochure
- Your company logo placed alongside its respective category on high impact AV screens during the Gala Dinner
- Company logo on the A-Z table plan, menu card and awards invitation
- Your logo to appear on a loop projection of all sponsors throughout the night
- Your sponsored category award will be announced in association with your company and will be presented on stage by one of your senior executives
- Sponsorship package includes a table of 10 to host your guests and clients the Gala Dinner

As a sponsor, your company logo will feature across:

- All pages on the dedicated awards site and all promotional material
- Dedicated marketing campaigns promoting the event with over 34,800 active readers
- You will also benefit from our extensive marketing campaign across print, digital and online campaign through CIR Magazine and Insurance Today and strategic partners

Sponsors and winners can also be involved in a post-event awards review. Please ask for details.

On the night sponsorship packages are also available. For further information please contact Steve Turner, Associate Publisher, CIR Magazine
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